

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER

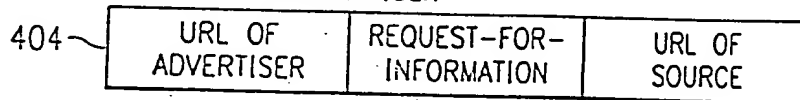


FIG. 4c

PATH D: ADVERTISER TO SOURCE

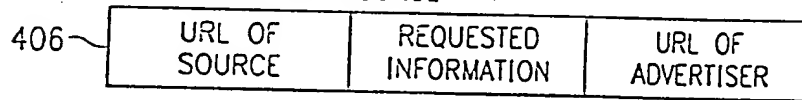


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

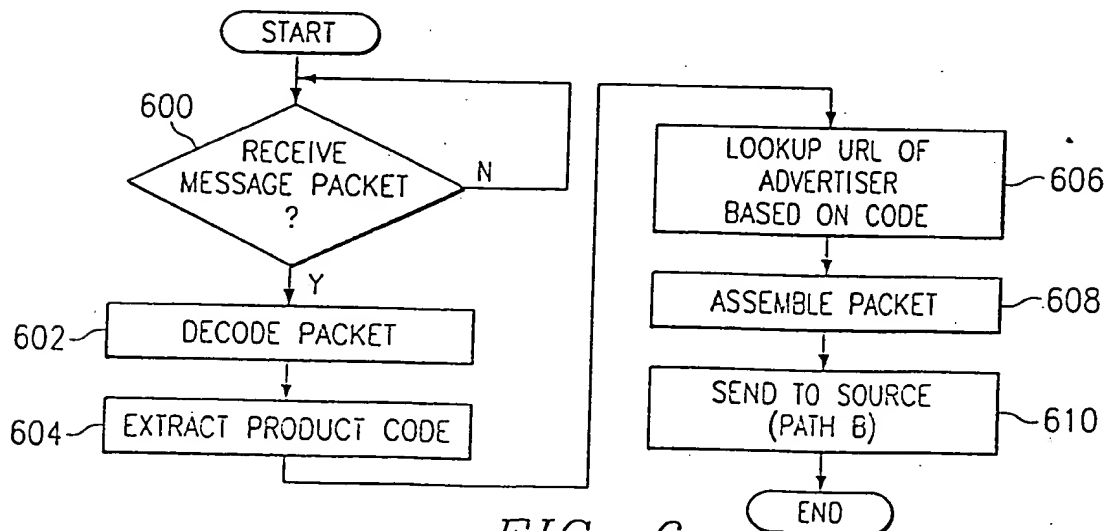


FIG. 6

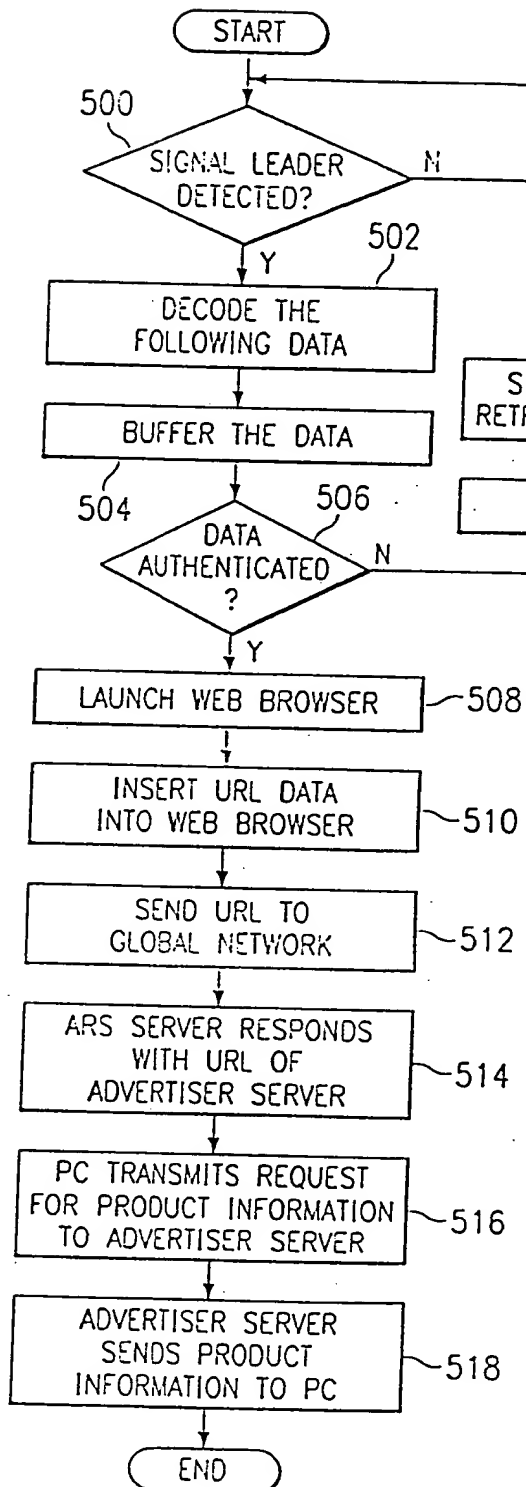


FIG. 5

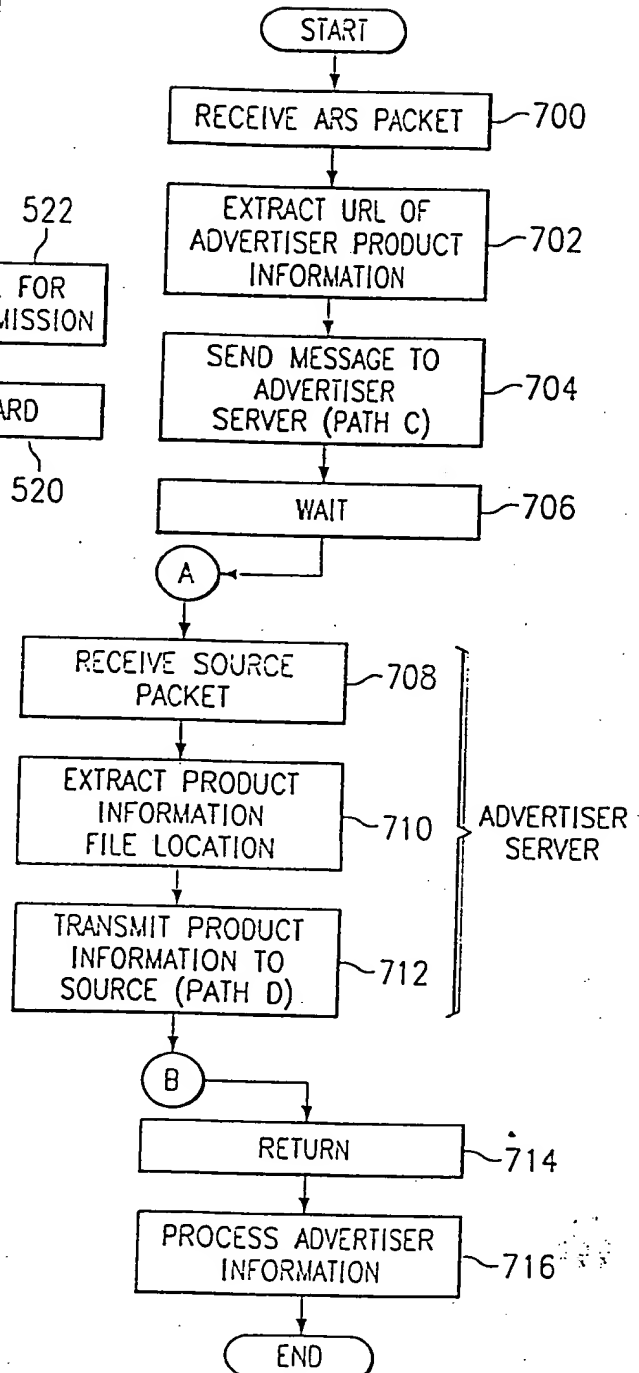


FIG. 7

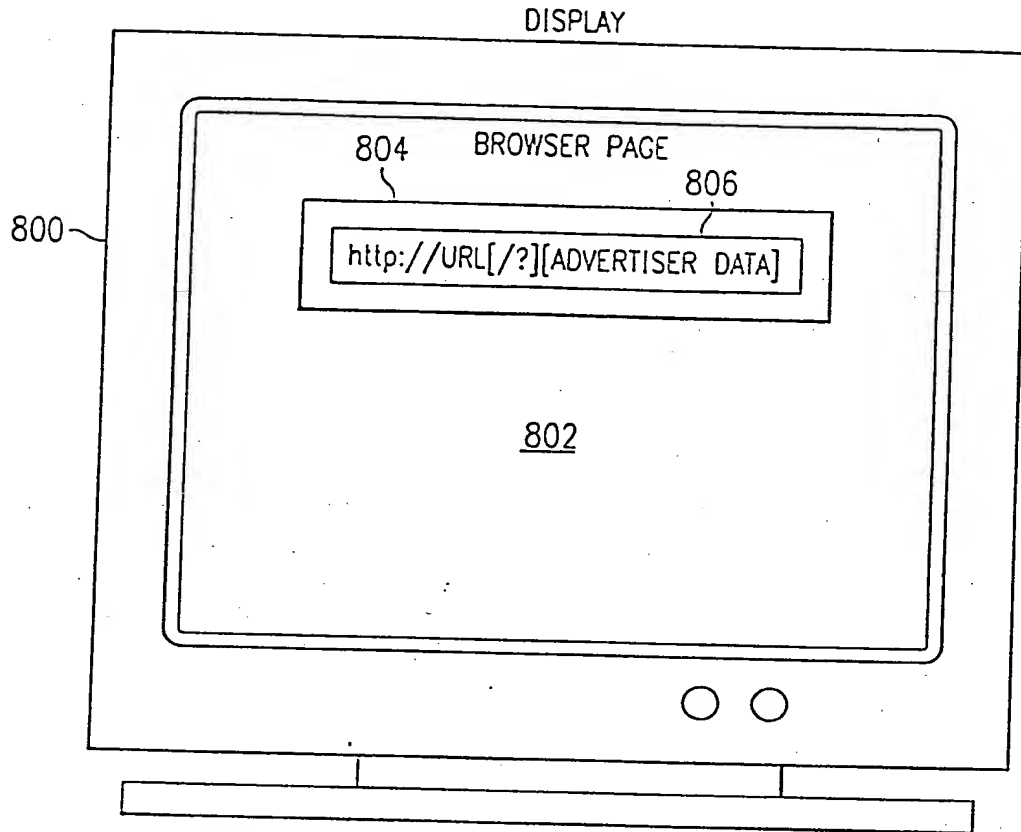


FIG. 8

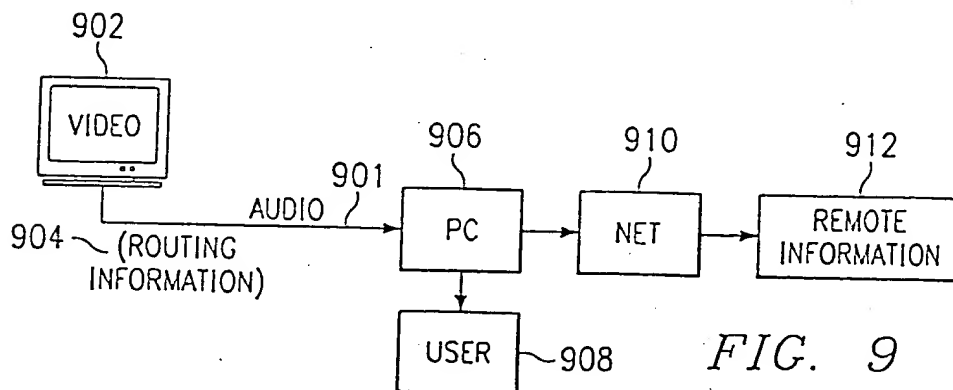
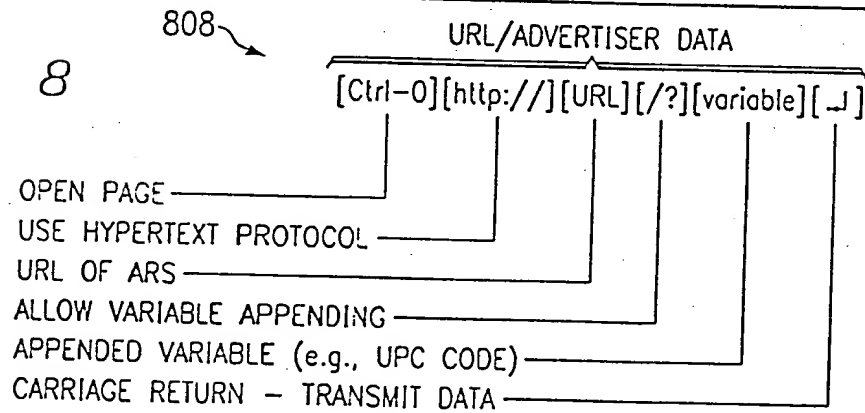
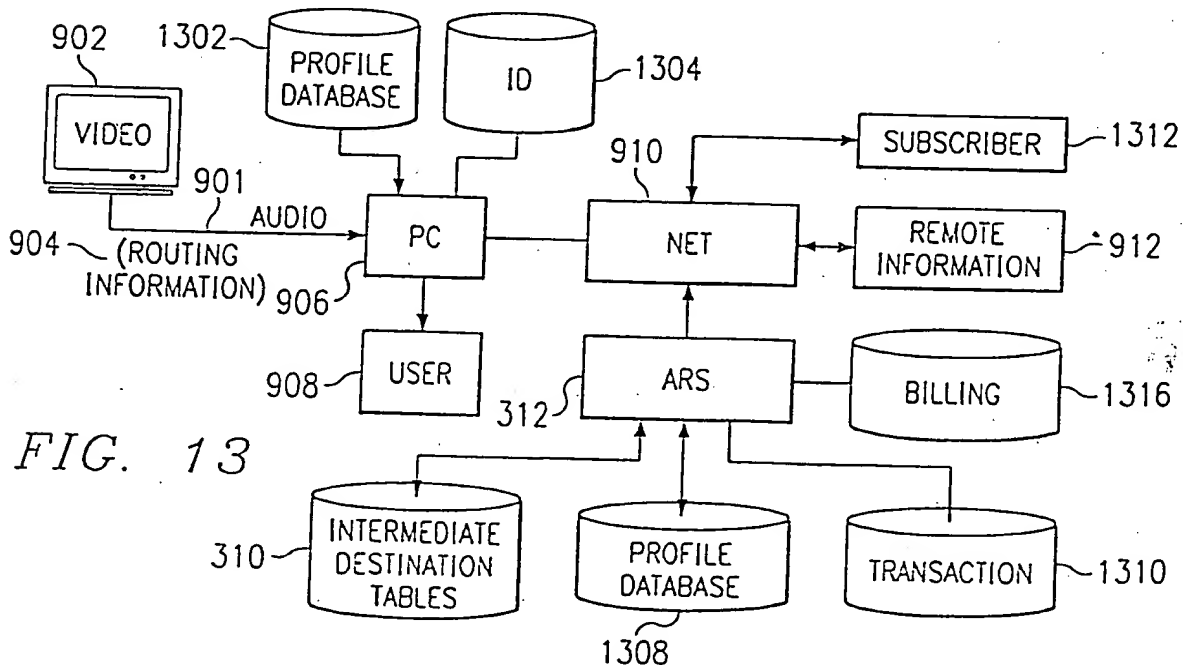
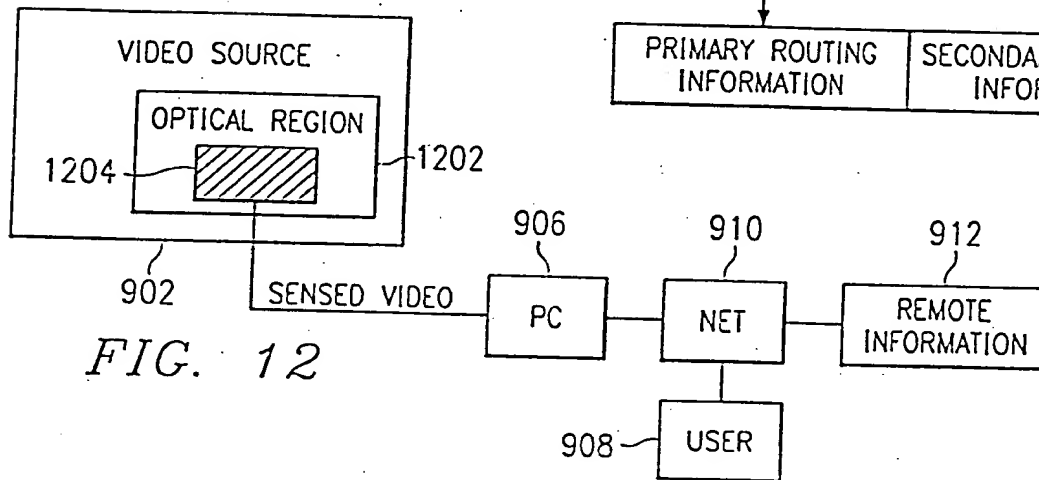
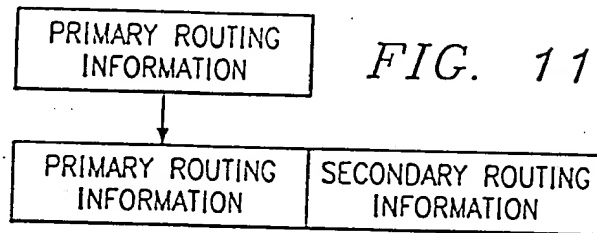
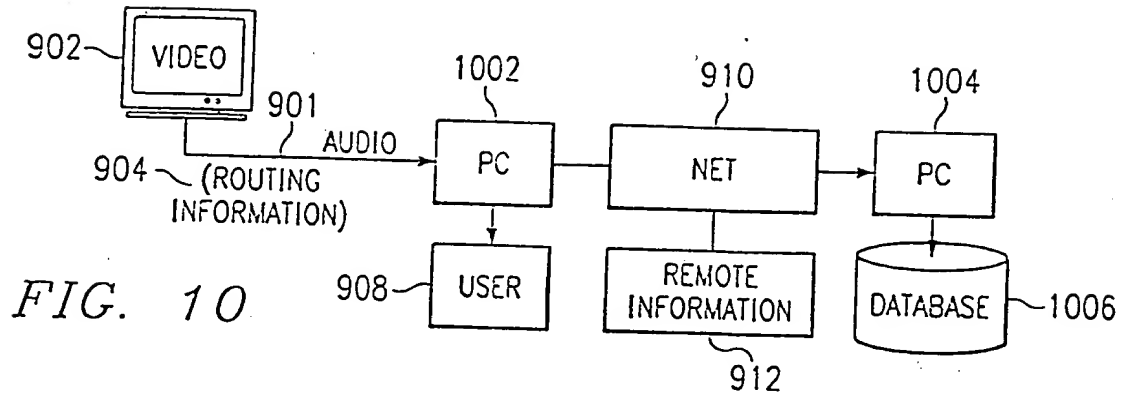


FIG. 9



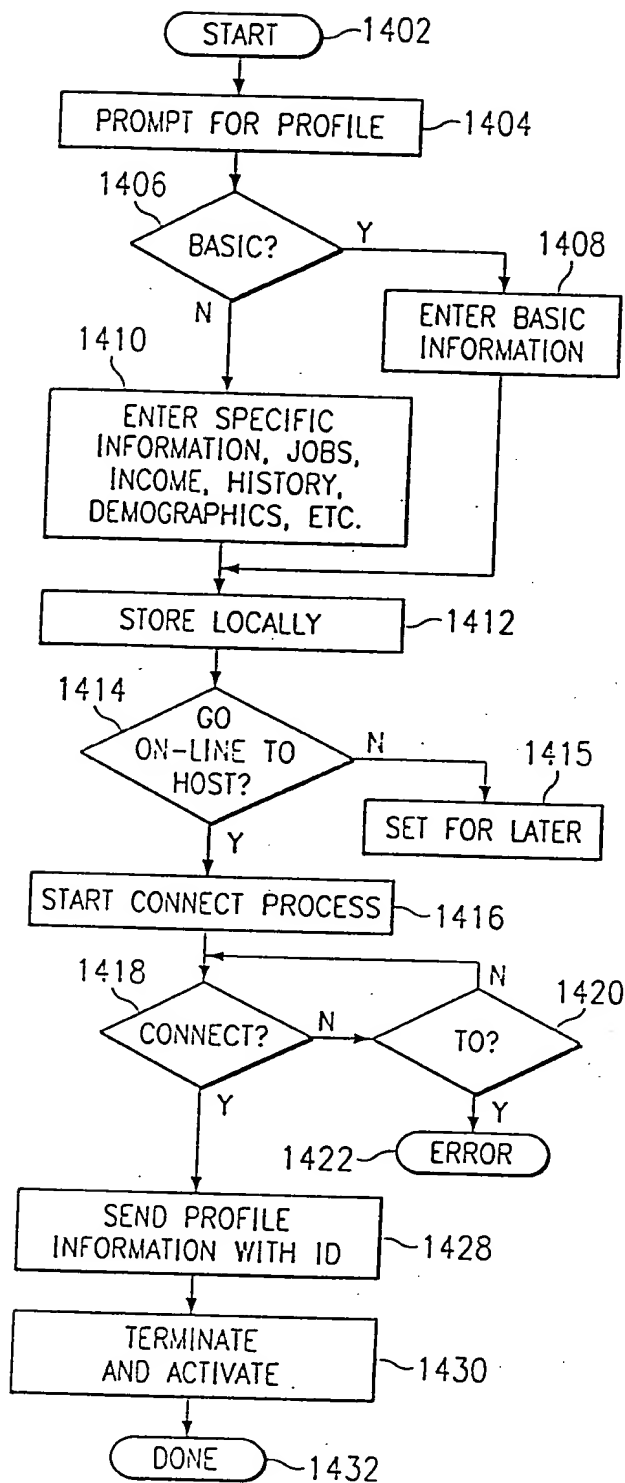


FIG. 14

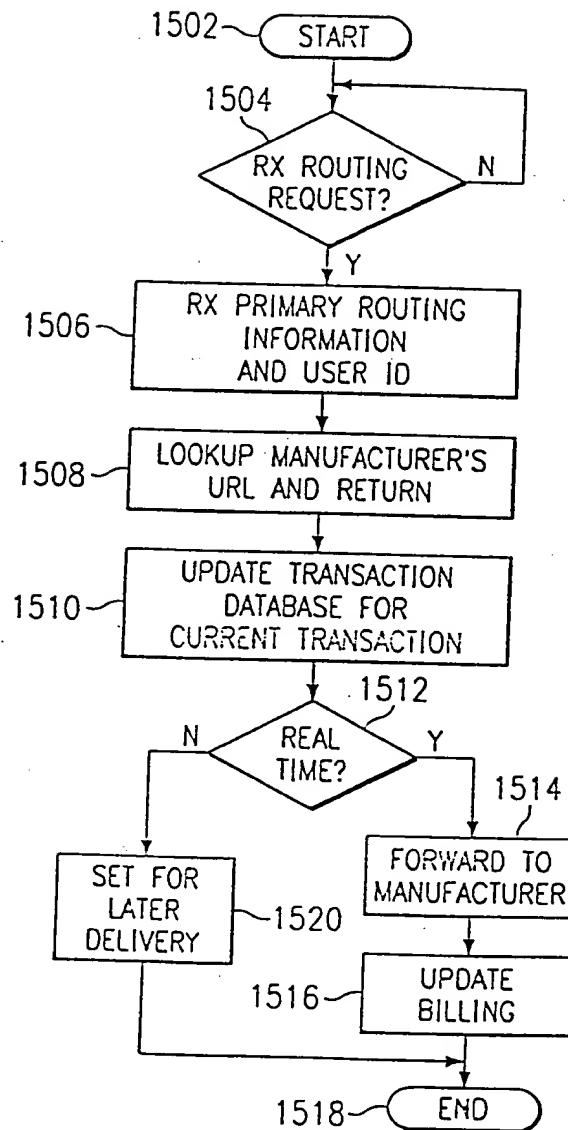


FIG. 15

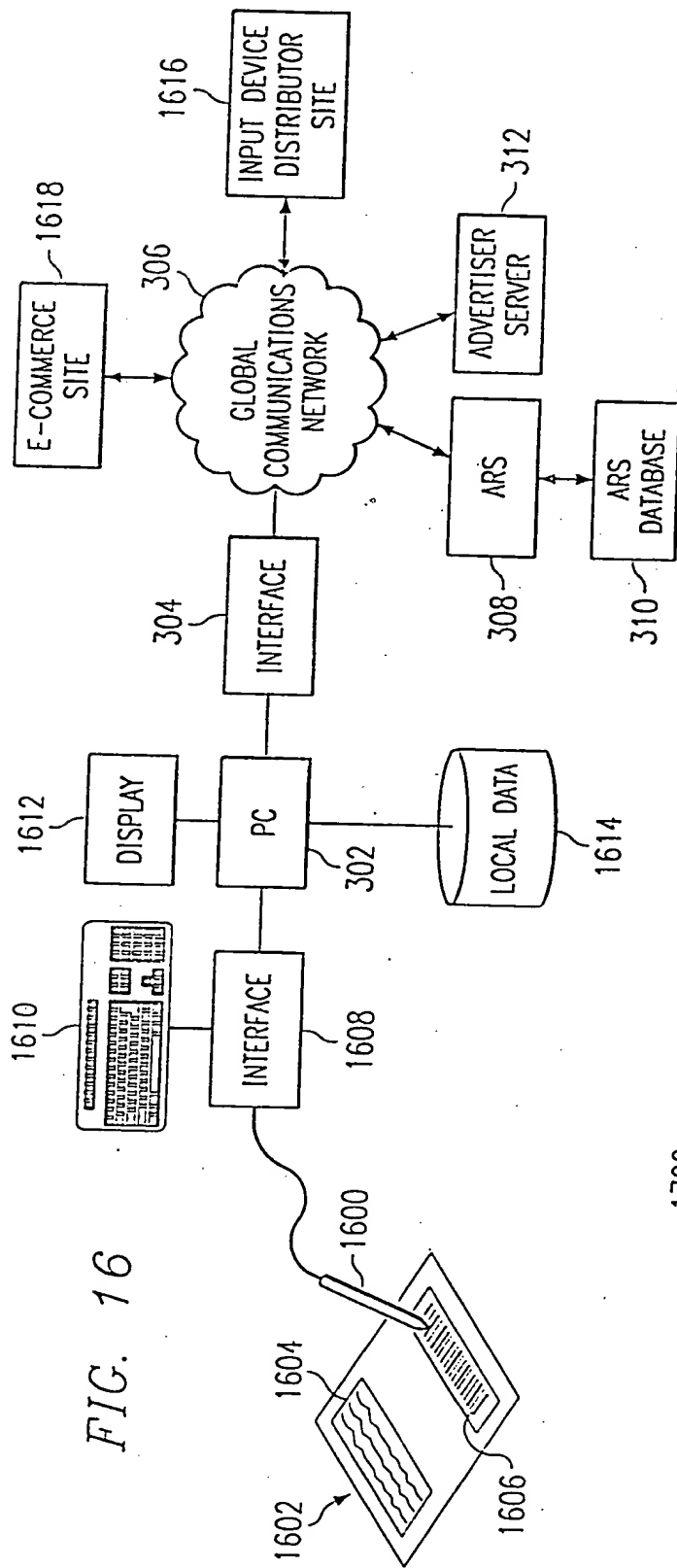


FIG. 16

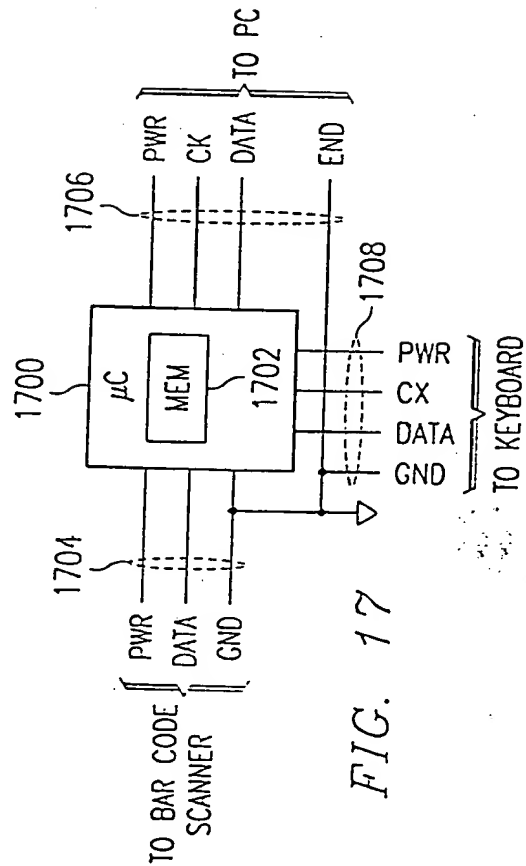


FIG. 17

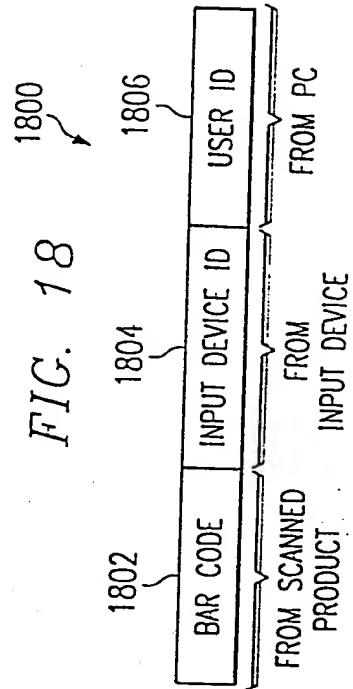


FIG. 18

FIG. 19

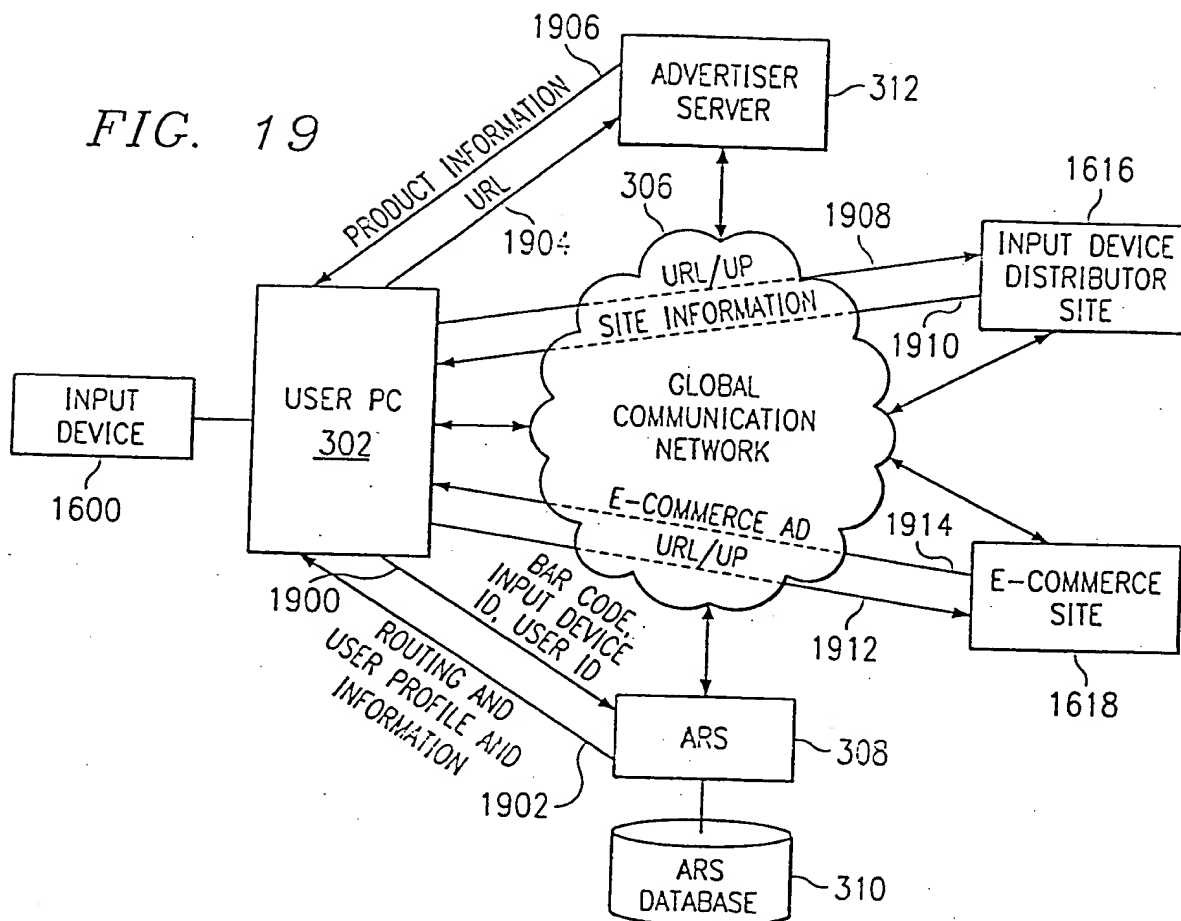


FIG. 20

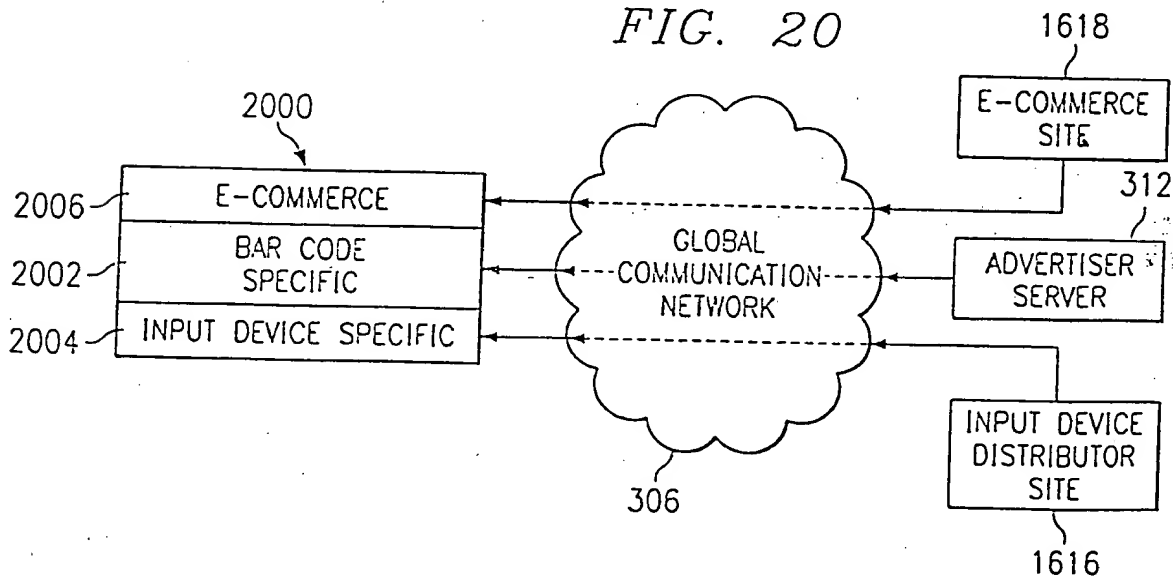


FIG. 21

ARS DATABASE
2100

2102 PRODUCT		2104 INPUT DEVICE		2106 USER	2108 E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

FIG. 22

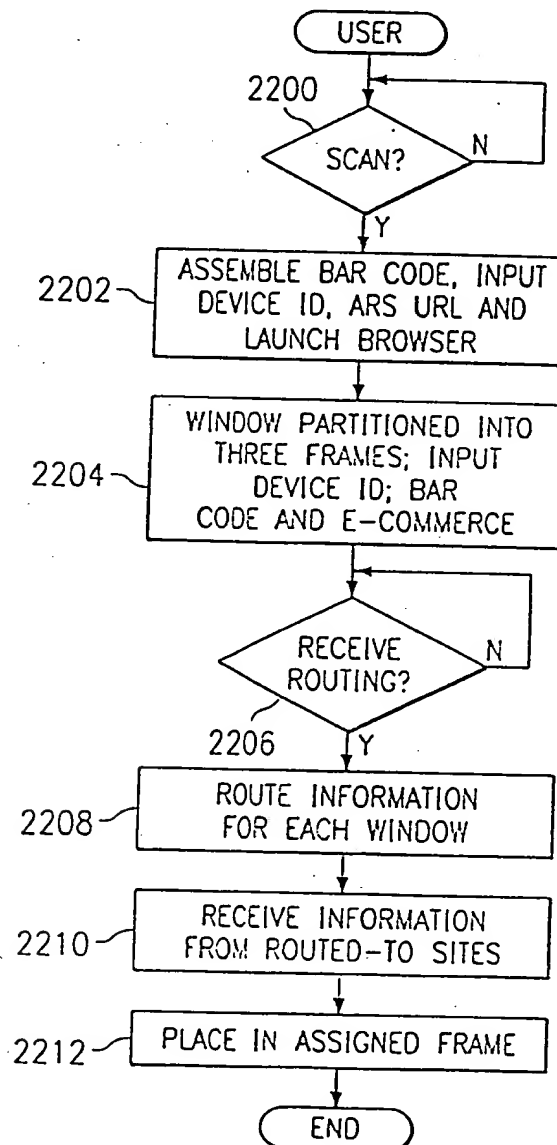


FIG. 23

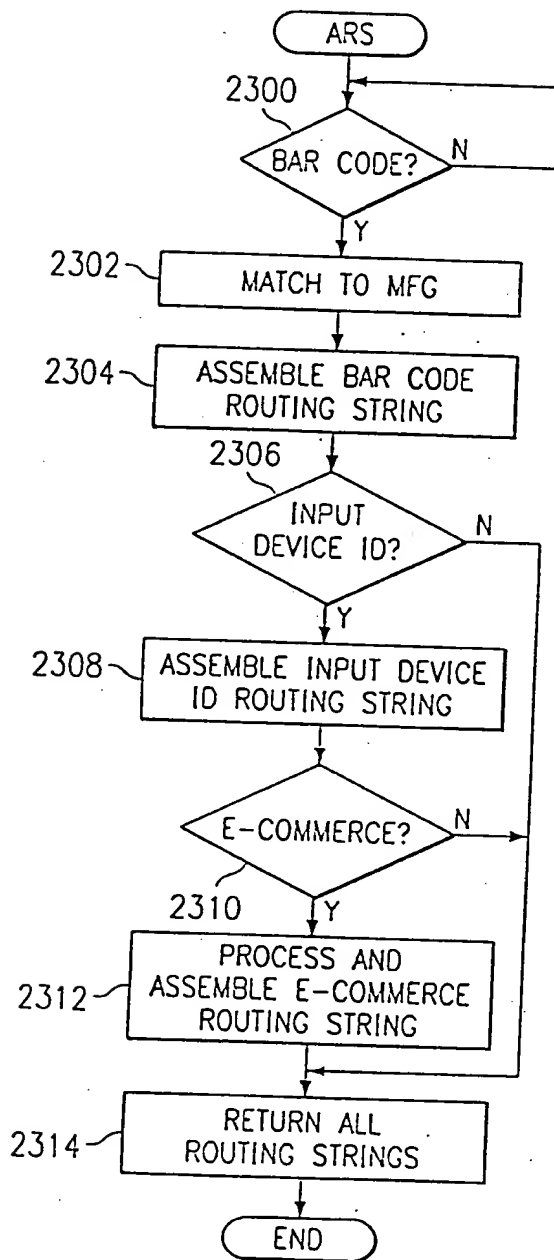
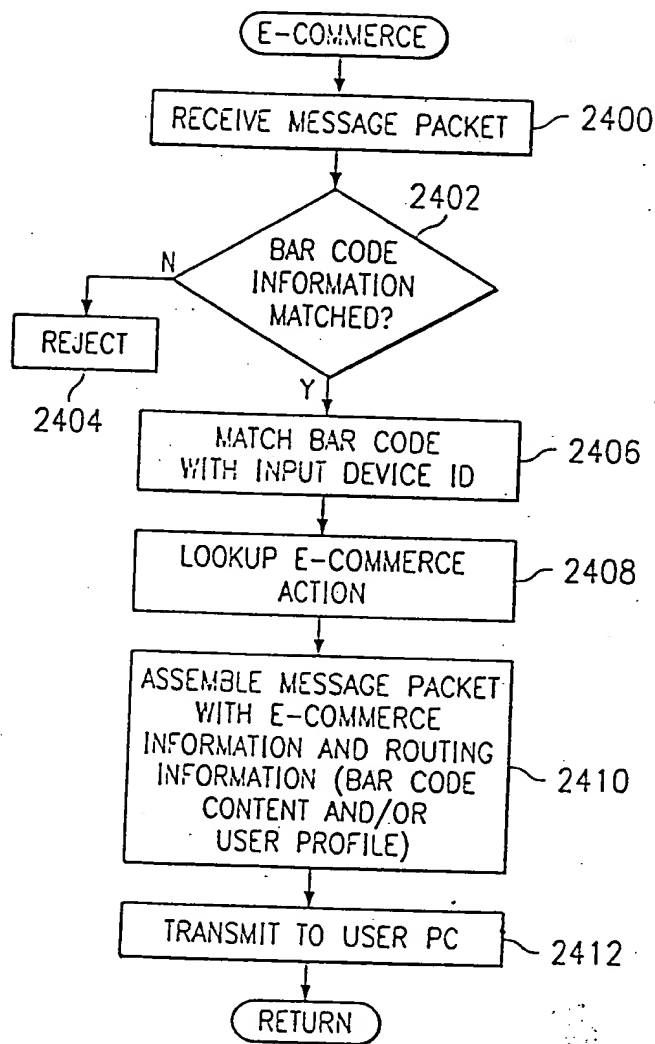
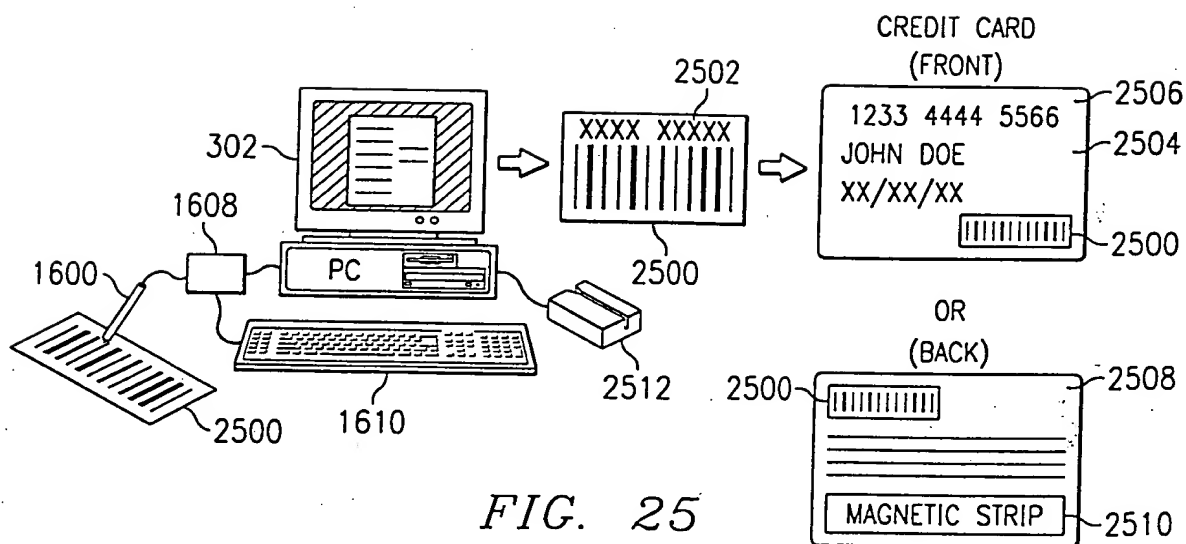


FIG. 24





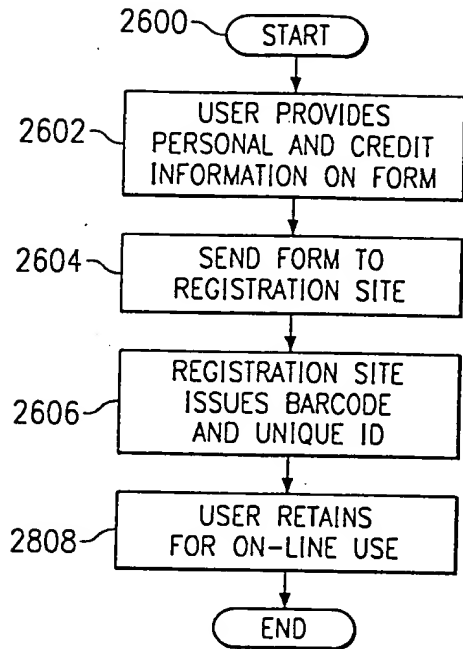


FIG. 26

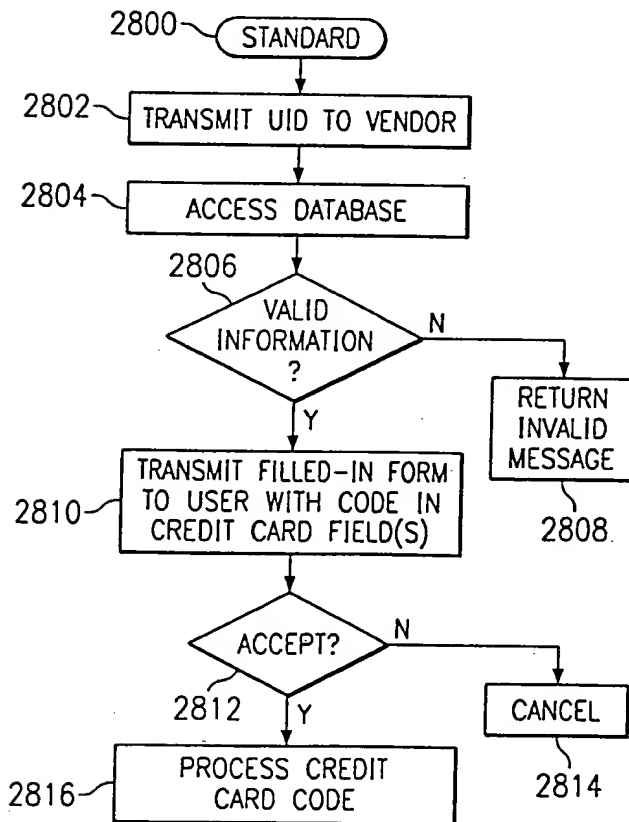


FIG. 28

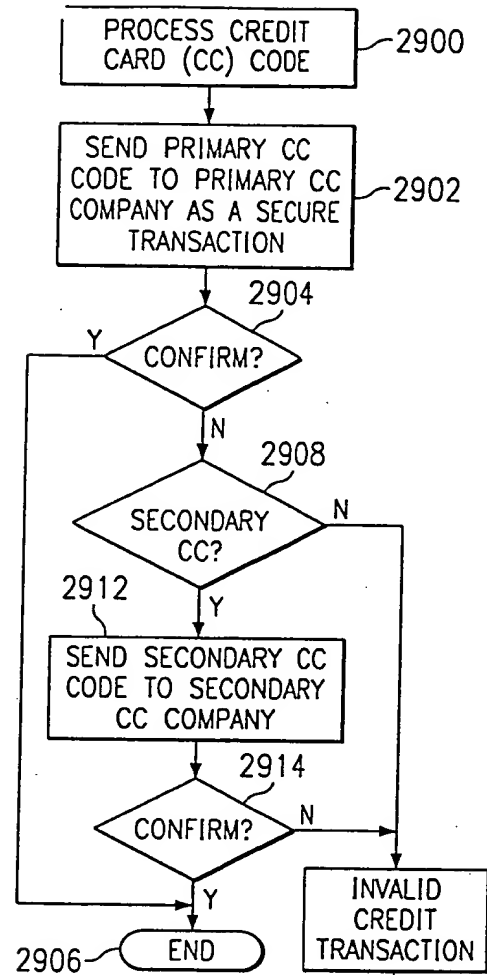


FIG. 29

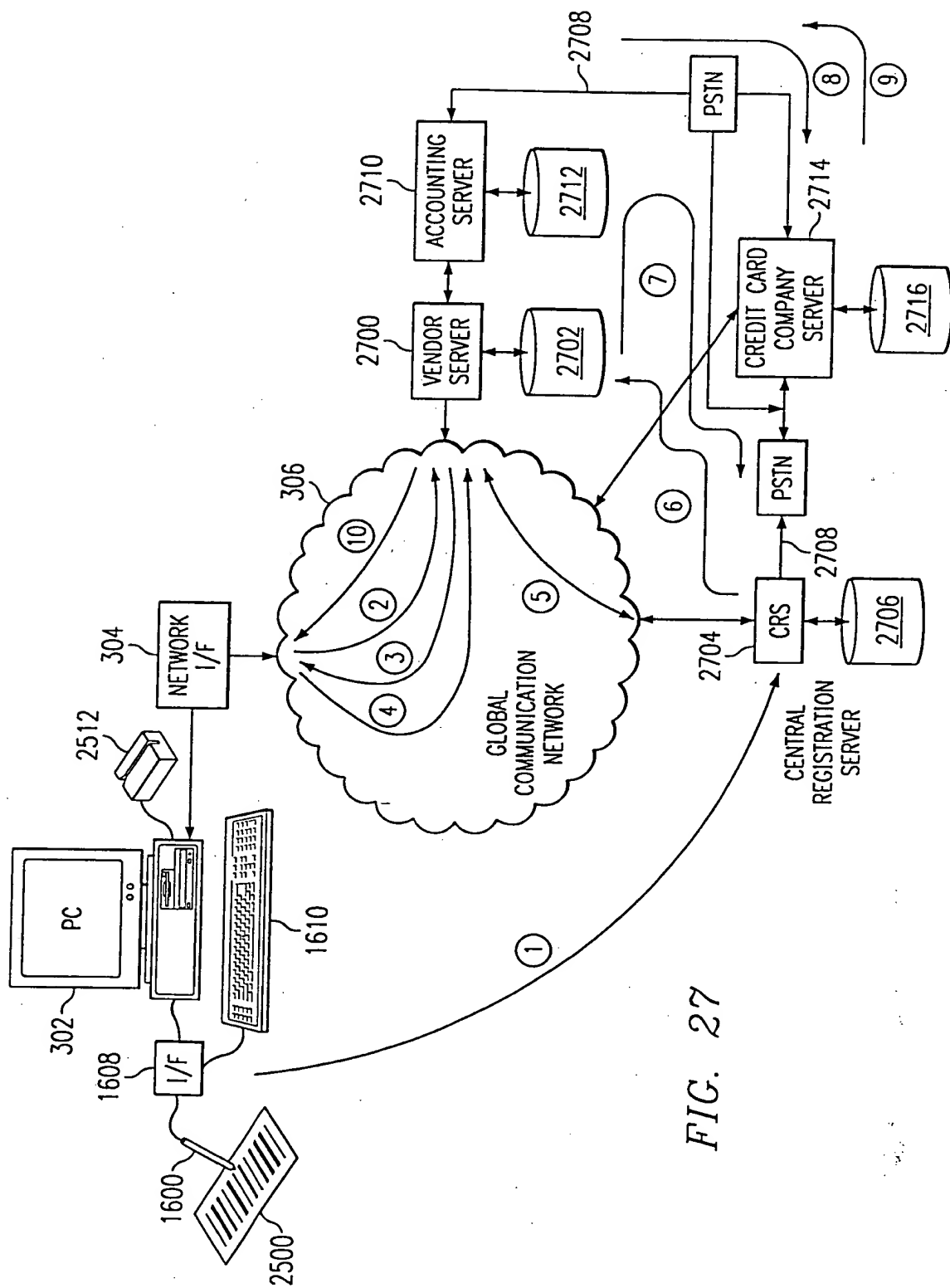


FIG. 27

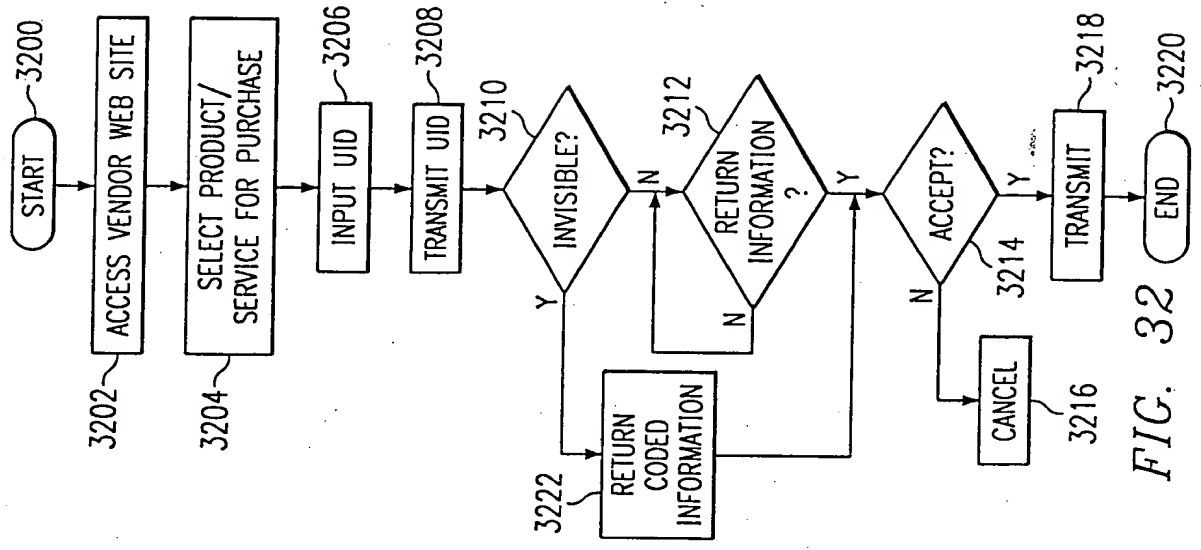


FIG. 30

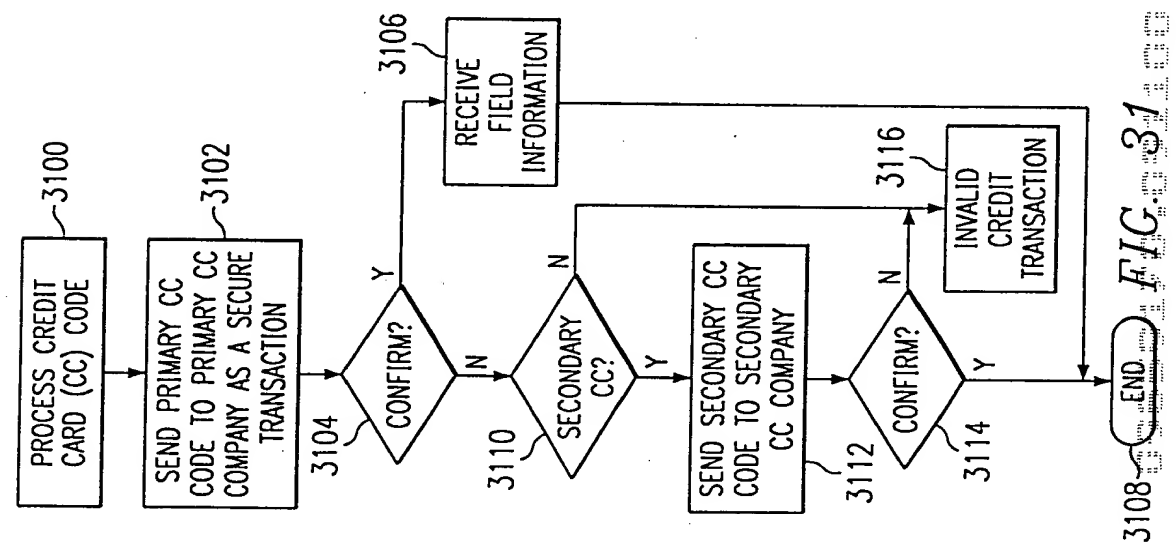


FIG. 31

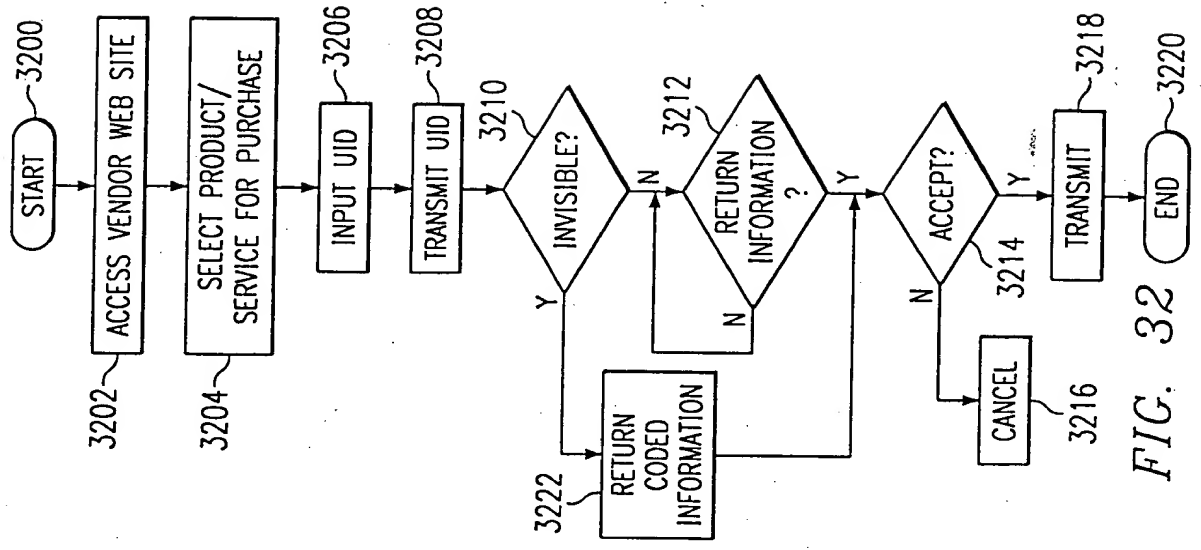


FIG. 32

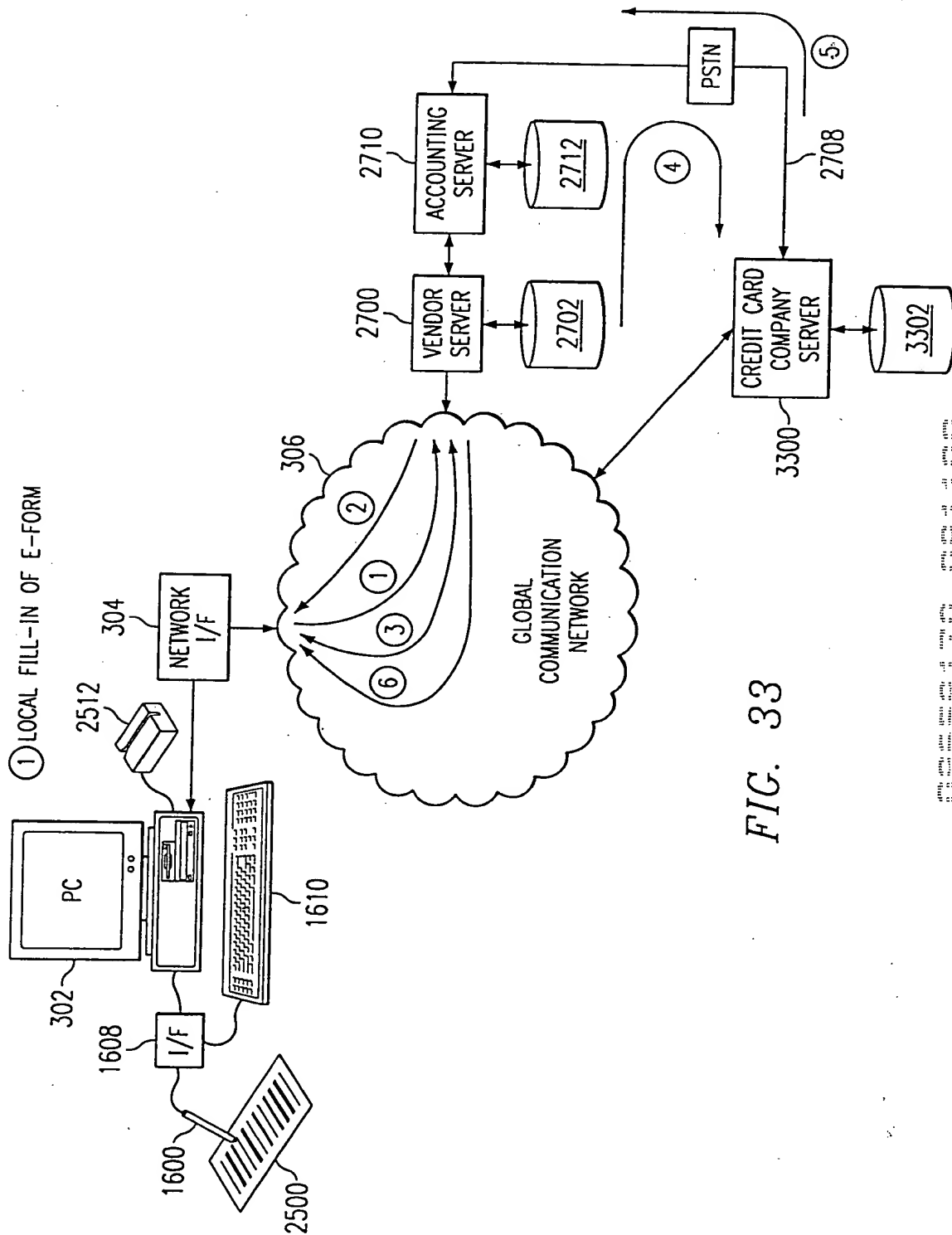


FIG. 33

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FIG. 35

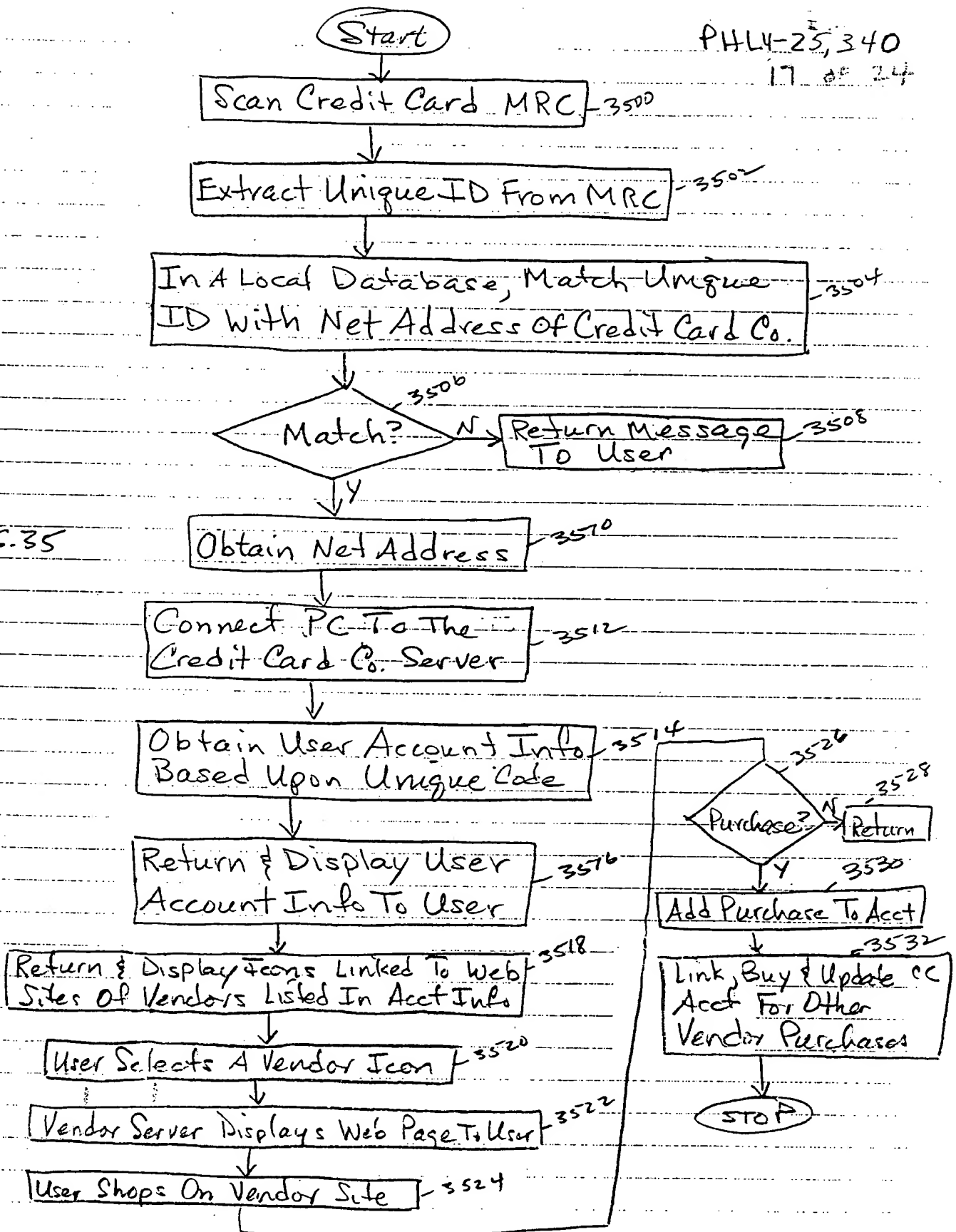
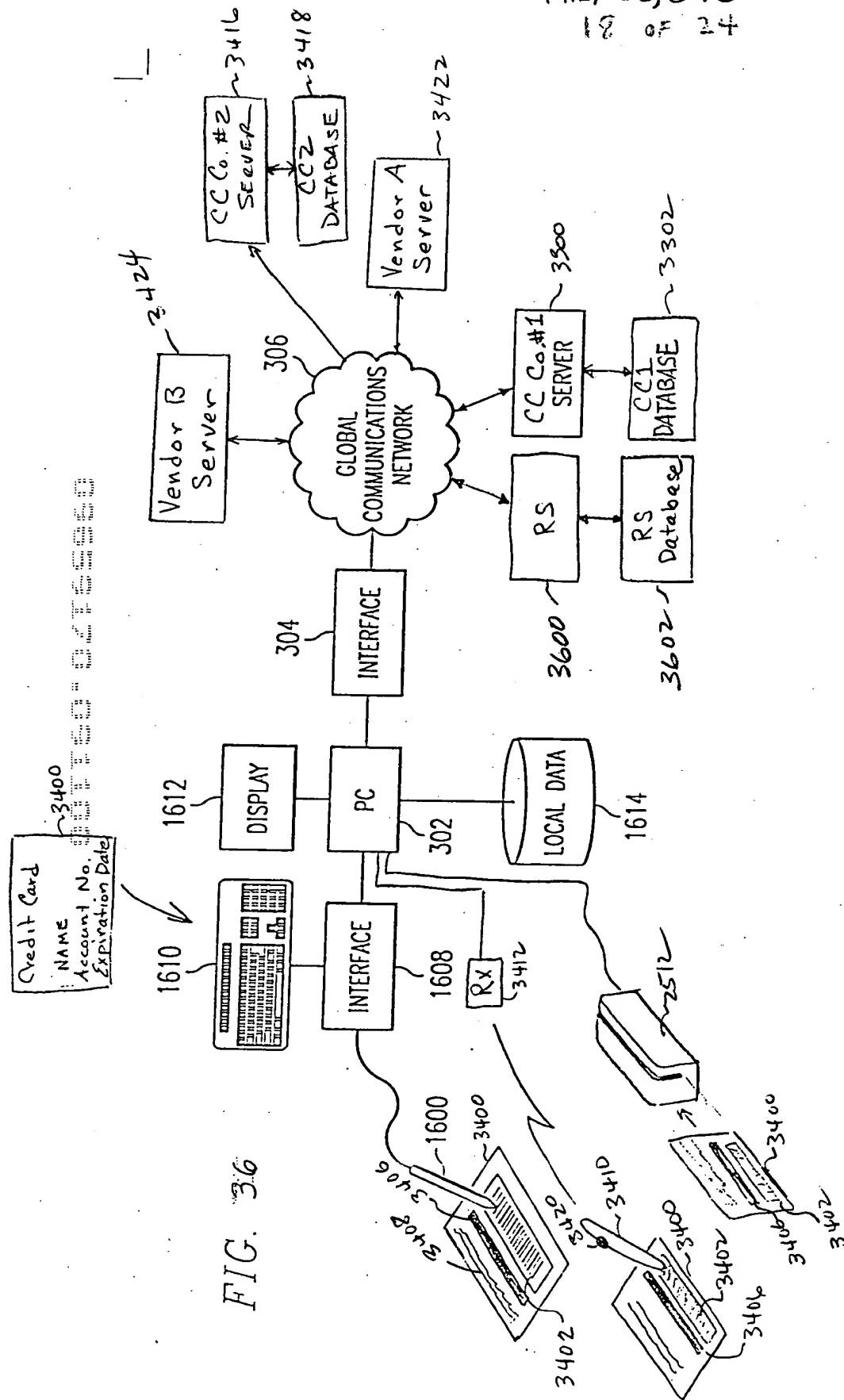
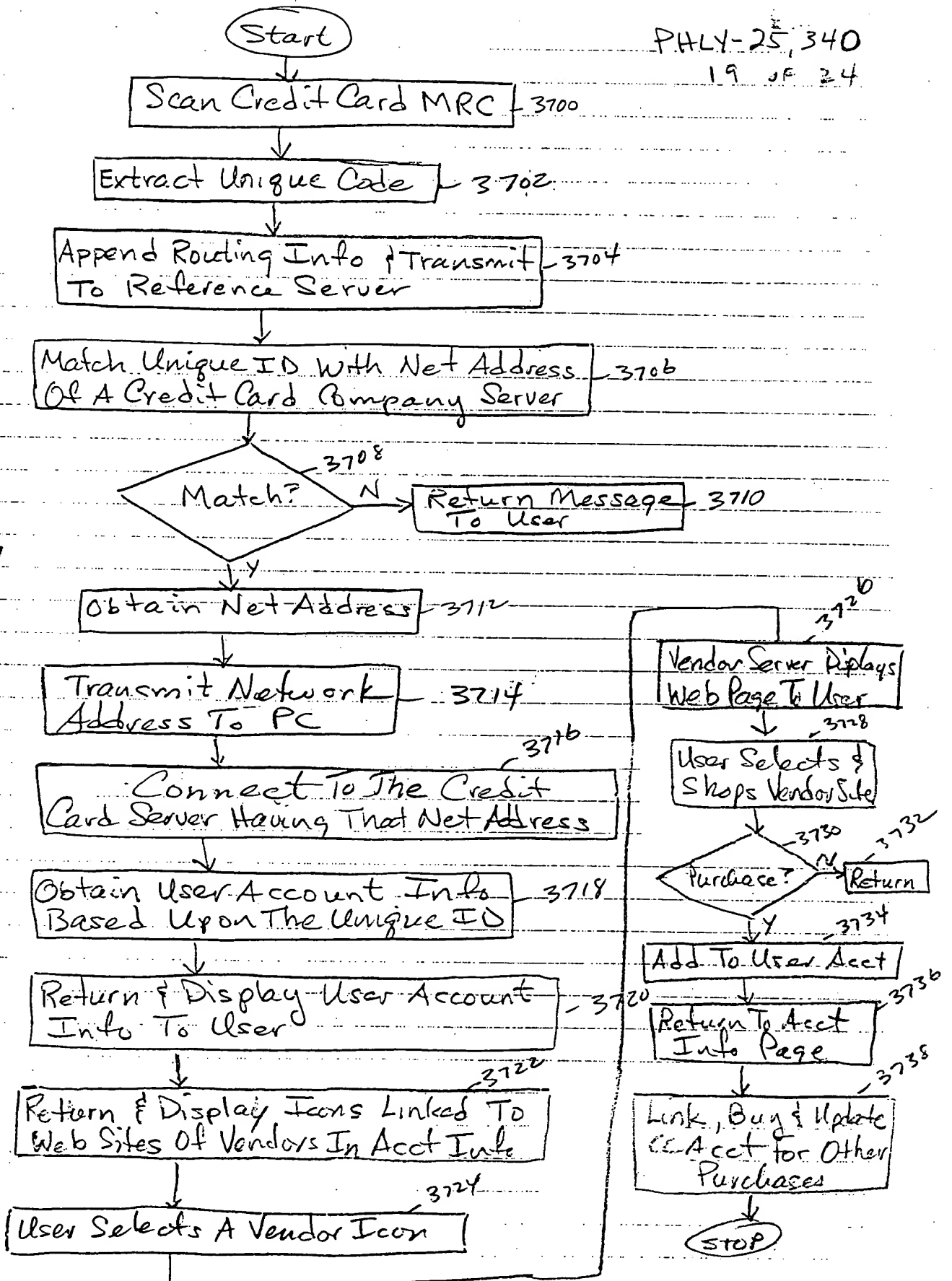


FIG. 36



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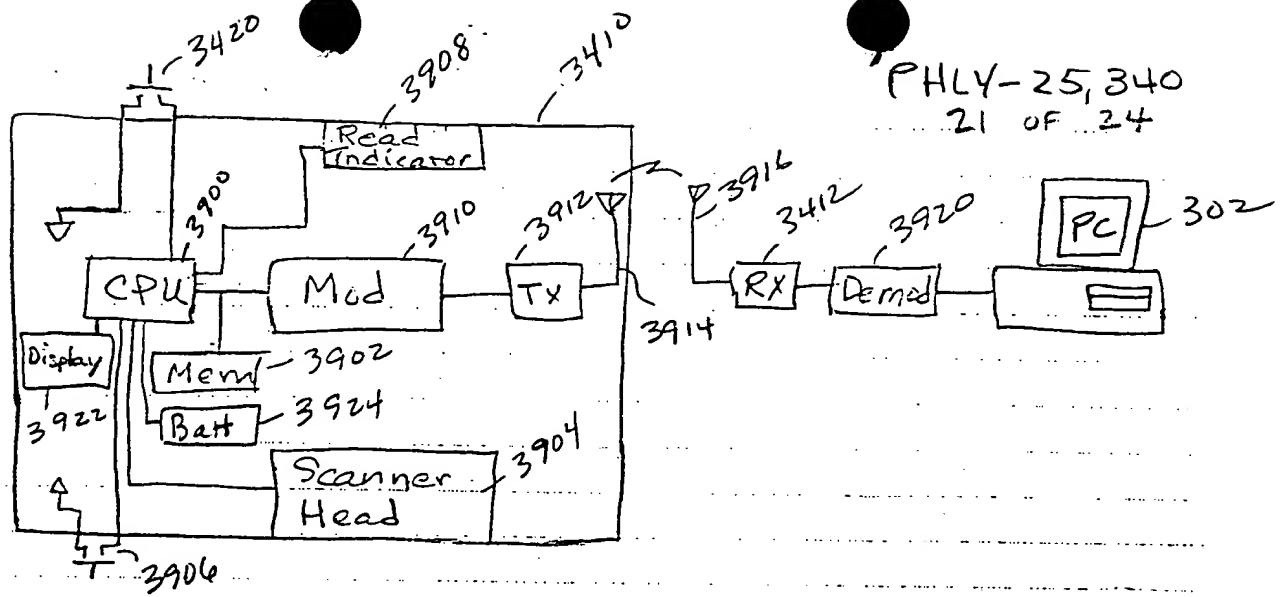


FIG. 39

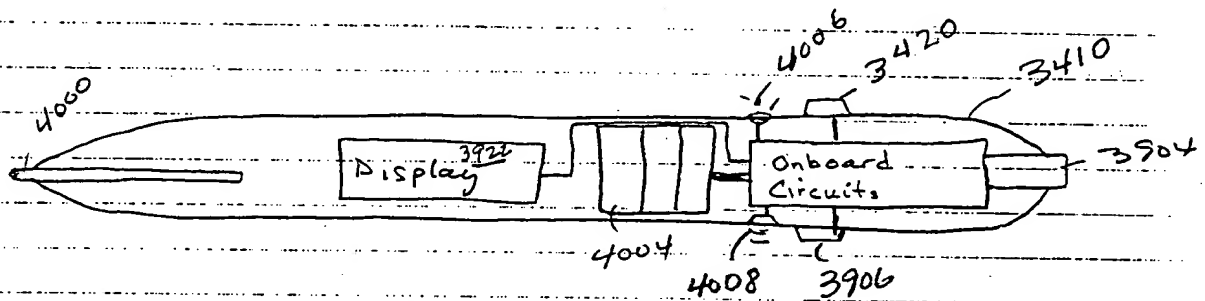


FIG. 40

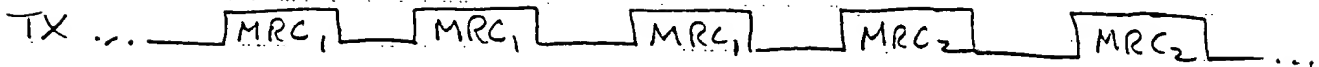


FIG. 41

FIG. 42

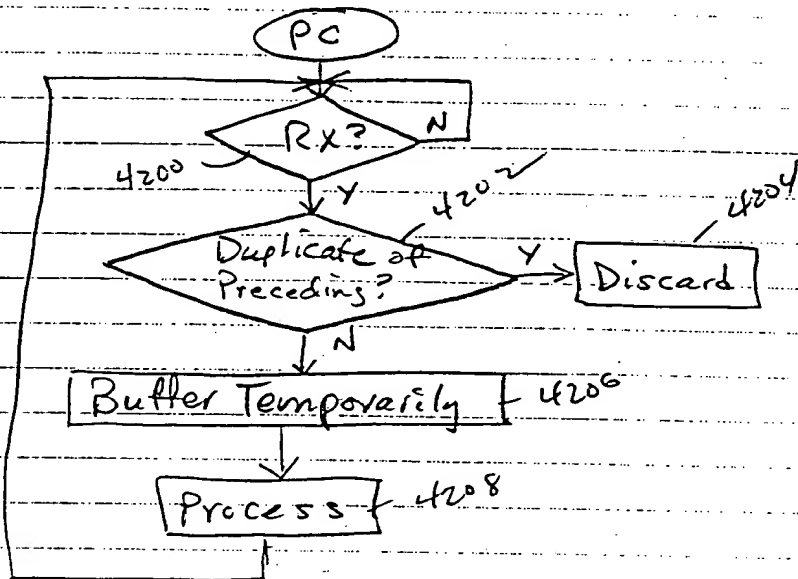
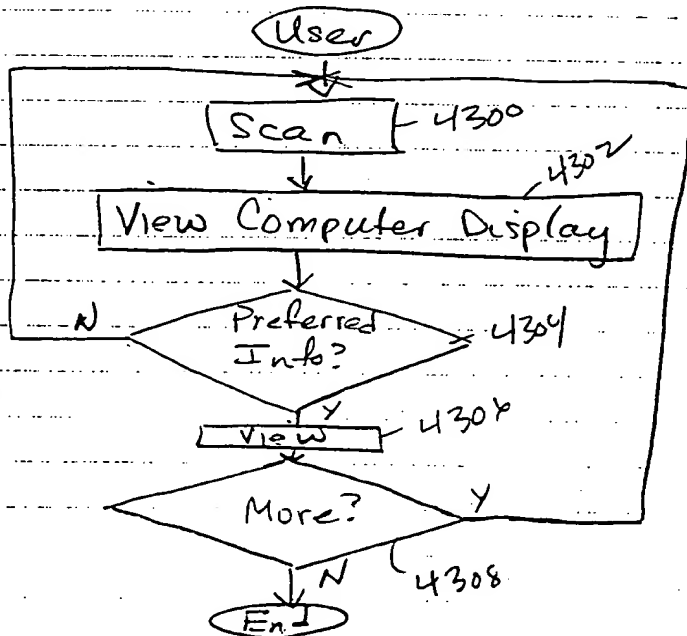
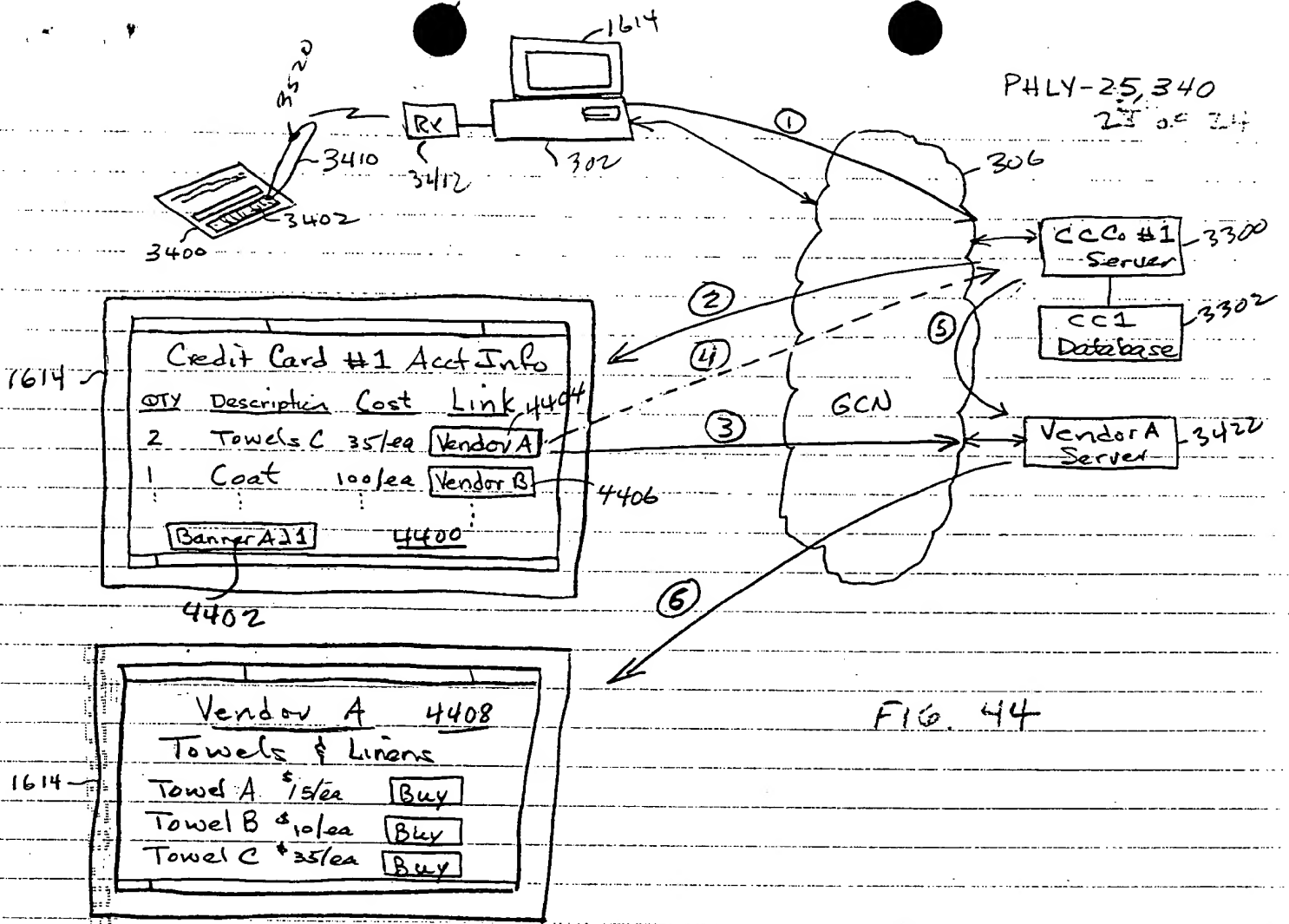


FIG. 43



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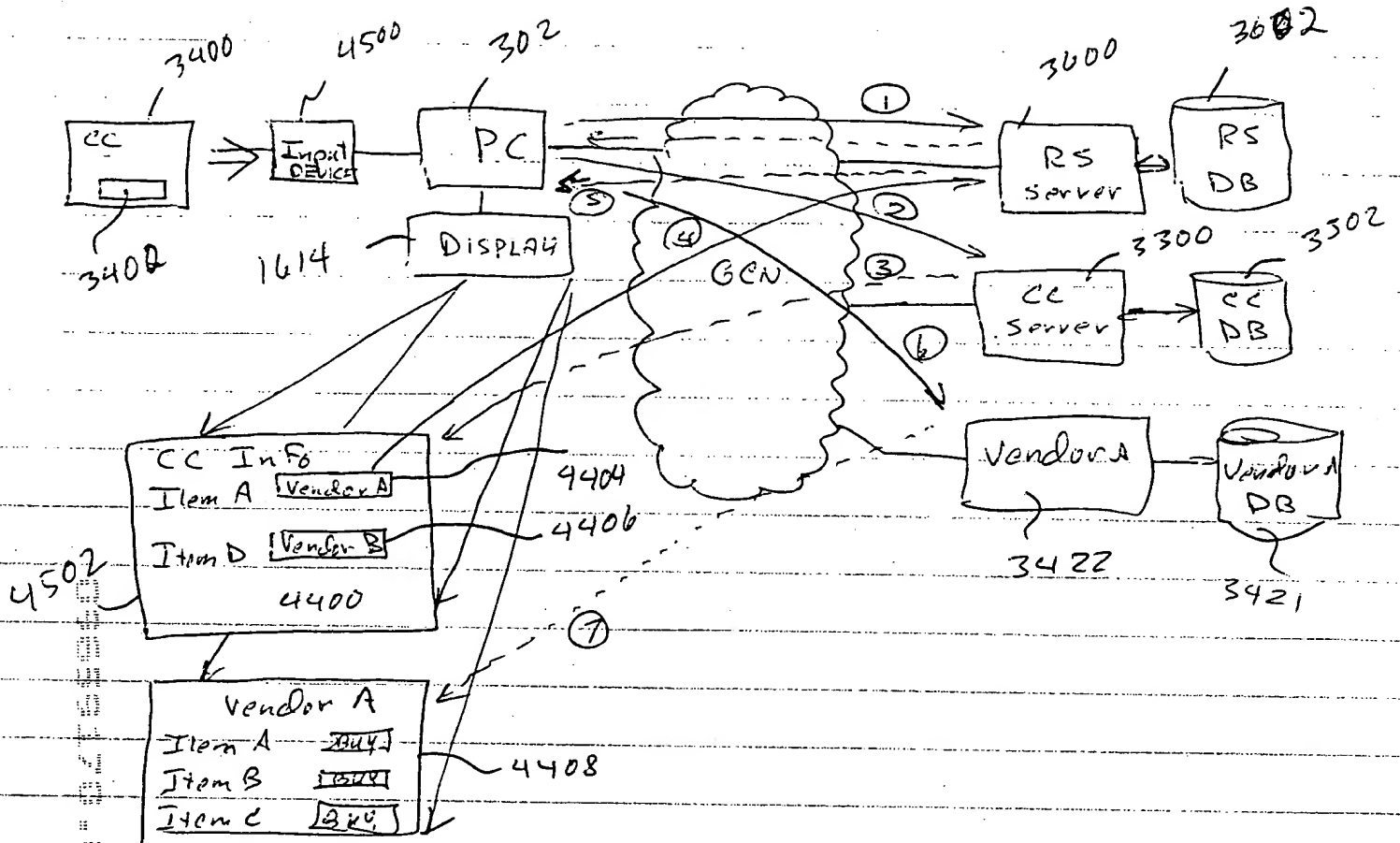


FIG 45